



KEEP BLOUNT  
BEAUTIFUL

# SPONSORSHIP OPPORTUNITIES

2026-2027



KEEP BLOUNT BEAUTIFUL  
356 SANDERSON ST. STE. A4  
ALCOA, TN 37701

865-681-4809  
DIRECTOR@KEEPBLOUNTBEAUTIFUL.ORG  
[WWW.KEEPBLOUNTBEAUTIFUL.ORG](http://WWW.KEEPBLOUNTBEAUTIFUL.ORG)



# KEEP BLOUNT BEAUTIFUL

# SPONSORSHIP OPPORTUNITIES

2026-2027



KBB organizes litter pickup events to clean up our community and provide volunteers with tangible results!

## BOARD OF DIRECTORS

- Megan Womack, President
- Chris Hackler, Vice President
- Melinda Goodsell, Treasurer
- Jana Brown, Secretary
- Don Walker
- Susan Zerambo
- Chris Cox
- Tim Wirtz
- Laurie Pullins
- Jim Shamblin
- Roger Fields
- Scarlett Aldaz

**MISSION** To educate and encourage Blount County residents to take action to improve and beautify their community

**VISION** A clean, green and beautiful Blount County

Keep Blount Beautiful (KBB) is so grateful to those who have invested in a clean, green, and beautiful Blount County. Together, we continue to make a big difference in our community.

It's been a busy year! Alongside countless community partners, KBB has implemented various programs and events with the same goal in mind: to provide Blount County with the opportunities and resources needed to improve and beautify their community. In the last year, KBB worked alongside **700** volunteers, eradicated **8,500** pounds of litter, diverted **40,000** pounds of glass waste from the landfill, planted **192** native plants, and educated **1,450** residents.

KBB values local partnerships and sponsors because absolutely nothing is done alone. We would be proud to call YOU a part of the KBB family so we can continue to work towards a more sustainable Blount County.

Sincerely,

KBB works with local businesses to divert valuable resources from the Blount County Lanfill.

Brittney Whipple, Executive Director  
KBB Board of Directors





**KEEP BLOUNT  
BEAUTIFUL**

# SPONSORSHIP OPPORTUNITIES

2026-2027

## ANNUAL SPONSORSHIP

Sponsor Keep Blount Beautiful for the 2026/2027 fiscal year! Annual sponsors will receive a variety of benefits based on their sponsorship level. Annual sponsorship allows KBB to provide free litter prevention, waste reduction, beautification, and educational programming to our community. Sponsorship benefits are detailed below.

	<b>Clean and Green Champion</b> 2,500 and above	<b>Partner in Beauty</b> \$1,000 and above	<b>Friend of KBB</b> \$500 and above
Opportunity to market at KBB event			
Press release published in The Daily Times			
Sponsorship highlight email sent to over 1,000 subscribers			
Social media post(s)	 2x	 1x	
KBB merchandise	 4x	 2x	
Business name/logo and link on website and community emails			



**KEEP BLOUNT  
BEAUTIFUL**

# SPONSORSHIP OPPORTUNITIES

2026-2027



## **AMERICA RECYCLES DAY SPONSORSHIP**

America Recycles Day is an effort to divert waste from the landfill and give materials a second life. Sponsoring this collection event provides the community with the opportunity to dispose of various hard-to-dispose-of items for reuse or recycling.

Sponsor name/logo will be presented on website and all event promotions. An America Recycles Day Sponsorship starts at \$500.



## **LITTER CLEANUP SPONSORSHIP**

Litter prevention and eradication are important aspects of KBB's mission. Sponsoring a litter cleanup provides supplies and support to our volunteers and staff so they can clean up a park, roadside, neighborhood, or waterway.

Sponsor name/logo will be presented on website and all event promotions. A Litter Cleanup Sponsorship starts at \$250.



## **TERRACYCLE RECYCLING SPONSORSHIP**

TerraCycle is a US-based waste management company that recycles materials not accepted in traditional recycling programs such as health and beauty products and snack wrappers. Businesses are able to sponsor a collection box for the community.

Sponsor name/logo will be presented on website, all program promotions, and the collection box. Sponsorship amount varies.



**KEEP BLOUNT  
BEAUTIFUL**

# SPONSORSHIP OPPORTUNITIES

2026-2027

## HOW TO BECOME A SPONSOR

Please contact Brittney Whipple, executive director, with any questions regarding sponsorship or to schedule a phone call or meeting at 865-681-4809 or [director@keepblountbeautiful.org](mailto:director@keepblountbeautiful.org). Are you interested in a potential sponsorship opportunity not detailed in this package? Reach out and we will be happy to discuss.

Keep Blount Beautiful will send your business an invoice that details the sponsorship. Check payments made out to Keep Blount Beautiful are preferred and can be mailed to:

Keep Blount Beautiful  
356 Sanderson St. Ste. A4  
Alcoa, TN 37701

Online payments can be made by clicking [DONATE](#) at [KeepBlountBeautiful.org](http://KeepBlountBeautiful.org) or on Venmo by searching Keep Blount Beautiful. Payments are preferred by Friday, June 26th. A receipt will be issued after payment.

Thank you so much for your support!

KEEP BLOUNT BEAUTIFUL  
356 SANDERSON ST. STE. A4  
ALCOA, TN 37701

865-681-4809  
[DIRECTOR@KEEPBLOUNTBEAUTIFUL.ORG](mailto:DIRECTOR@KEEPBLOUNTBEAUTIFUL.ORG)  
[WWW.KEEPBLOUNTBEAUTIFUL.ORG](http://WWW.KEEPBLOUNTBEAUTIFUL.ORG)